

SOCIAL MEDIA AND STUDENTS ACADEMIC PERFORMANCE IN MUSIC: A CASE STUDY OF DEPARTMENT OF MUSIC, UNIVERSITY OF UYO, UYO.

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ABSTRACT

The aim of this research is to examine the influence of Social Media on Students' Academic Performance in Music; A case study of Department of Music, University of Uyo. To achieve this, the descriptive survey research design was adopted and three research questions were used to guide the study. The study focused on Department of Music students hence, population consists of all the 222 full-time undergraduate students. The simple random sampling technique was used to select a sample of 125 students. A four point Likert Type Rating Scale Questionnaire type, titled: Social Media and Students Academic Performance in Music (SMASAPIM) Questionnaire were used to collect data from the participants. The Mean/Descriptive statistics of frequency counts and percentage were used to analyze the demographic data. Research findings showed that a great number of students in the Department of Music, University of Uyo, make use of social media. To this end, the researcher recommended that social media should be used for educational purposes as well; Social Networking Sites should be expanded and new pages should be created, this is to create a balance between social networking and academic activities of students to avoid setbacks in the student's academic performance in Music Department, University of Uyo.

KEYWORDS: Social Media, Students' Academic Performance and Music.

INTRODUCTION

Background of the Study

Social media continuously keeps changing, and as such it is difficult to assign a fixed definition to it, as Jacka and Scott (2011) argued that "there is no single recognised definition for social media". However, some scholars have defined it from different perspectives over the past years.

Social media are interactive computer-mediated technologies that facilitate the creation or sharing of information, ideas, career interests and other forms of expression via virtual communities and networks. Merriam-Webster defines it as forms of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos). It employs mobile and web-based technology to create highly interactive platforms via which individuals and communities share, co-create, discuss and modify user-generated content (Kietzmann, 2013). 'Social media' is a phrase being tossed around a lot. It is a website that does not just give you information but interacts with you while giving you information. It is a group of internet-based applications that allow the creation and exchange of user-generated content.

Social media are computer-based applications that facilitate the sharing of ideas, thoughts and information through the building of virtual networks and communities. They are websites designed to allow people to share content quickly, efficiently, and in real-time. Social media have different categories based on their various functions. It is the use of Facebook, YouTube,

Instagram, WhatsApp, blogs, Twitter, MySpace and LinkedIn for the purpose of communication and sharing of photos as well as videos.

However, for the purpose of this study, social media is captured within the use of the internet through Facebook, WhatsApp, Twitter, Skype, YouTube, Instagram, blogs, MySpace, and Yahoo Messenger for communication and sharing of ideas, photos and videos by students in the Department of Music, University of Uyo. The integration of internet technology in education has provided various opportunities for studies that are accessed by everyone all around the world. Students are currently experiencing an exchange of ideas, resources and information beyond textbooks and classroom lectures using social media. Platforms like Facebook, LinkedIn, Instagram, Twitter, YouTube, and many others have offered students free access to online communication and information.

The increased use of social media sites has become an international phenomenon in the past several years. What started out as a hobby for some computer-literate people has become a social norm and way of life for people from all over the world (Boyd, 2007). Teenagers and young adults have especially embraced these sites as a way to connect with their peers, share information, express their personalities and showcase their social lives (Boyd, 2007). In the past years, social media websites have become common, giving young people a new way to interact with each other and communicate with the world. Social media has exploded as a category of online discourse where people create content, share it, bookmark it and network at a prodigious rate. Because of its ease of use, speed and reach, social media is fast changing the public discourse in society and setting trends and agendas in topics that range from the environment and politics to technology and the entertainment or music industry (Asur and Huberman, 2010). Social media information or networking became popular between 2004 and 2006, after Facebook, MySpace and Hi5 were created. Facebook, for example, has over 500 million members, and it is still growing, and approximately 95% of undergraduate students of the Department of Music, University of Uyo, are Facebook users. These numbers are expected to grow since Facebook users will continue to grow. And this is not only true for Facebook numbers; for Instagram, Twitter and YouTube users closely follow as well.

Today most music students possess Facebook accounts. The reason most of them perform badly in school might not be far-fetched. While many minds might be quick to blame the poor infrastructure in the school system in Nigeria, they might have to think even harder if they have not heard of the Facebook frenzy (Oche & Aminu, 2010). Olubiyi (2012) noted that these days' students are so engrossed in social media that they are online almost 24 hours. Even in classrooms and lecture theatres, it has been observed that some students are always busy ping-pong, going on 2go or Facebooking while lectures are on. The students in the music department at the University of Uyo are not exempted; times that ought to be channelled towards learning, academic research and innovating have been crushed by the passion for meeting new friends online, and most times they are busy discussing trivial issues. Hence, most students' academic achievements in music suffer a setback as a result of distraction from social media.

Social networking sites, although they have been recognised as an important resource for education today, studies, however, show that students use social networking sites such as Facebook for fun, to kill time, to meet existing friends or to make new ones (Ellison, Steinfield and Lampe, 2007). Although it has been put forward that students spend much time participating in social networking activities, with many students blaming the various social media platforms for their

steady decrease in grade point averages (Kimberly, Jeong and Lee, 2009), it also shows that only a few students are aware of the academic and professional networking opportunities the social media offer.

Statement of the Problem

The world today is a global market in which the internet is one of the most important sources of information. Since the advent of Social media sites in the 1990s, it is assumed in some quarters that the academic performance of students is facing a lot of neglect and challenges. There is a deviation, distraction and divided attention between social networking activities and the academic work. It is observed that most students devote more attention to social media negatively and abandon their studies, which then affect their academic performance negatively.

Therefore, the question this study is out to answer is: how does social media affect the students' academic performance in Music Department, University of Uyo.

Purpose of the Study

The purpose of this study generally is to examine the influence of social media on students' academic performance in the Department of Music, University of Uyo, in order to propose measures to enhance proper and effective use of social media and to alleviate its negative impact on students.

Objectives of the Study

Specifically, the study seeks the following:

- 1) To examine students' usage of social media sites in the Music Department, University of Uyo.
- 2) To investigate the impact of social media on students' academic performance in the Music Department, University of Uyo.
- 3) To identify the benefits derived by the students from the use of social media in the Music Department, University of Uyo.

Research Questions

The following research questions were raised;

1. What social media sites do students make use of in Music Department, University of Uyo?
2. What is the impact of social media on student's academic performance in Music Department, University of Uyo?
3. What are the benefits derived by the students from the use of social media, in Music Department, University of Uyo.

Usage of Social Media and Students' Academic Performance in Music Department, University of Uyo.

Social media sites have become invaluable tools in education. Social media plays an important role in every student's life. It is often easier and more convenient to access information, provide information, and communicate via social media. Tutors and students can be connected to

each other and can make a good use of these platforms for the benefits of their learning and teaching.

Instant Online Discussions: Social media is the go-to medium for people to interact. Current staff and students, prospective staff and students, alumni, stakeholders, and the wider community can all communicate with like-minded individuals and have their questions answered, make friends, and network.

Relationship: The students in the Music Department, University of Uyo, can use social media to connect with other students or experts in the same field, researchers, and other organizations, but at its heart, social media is about creating relationships with people like you.

Knowledge Sharing: Social media provides a platform where the students in music share their knowledge and gain credibility in their chosen specialty.

Low Cost: It can be a very cost-effective communication medium and is usually free for the end user. Not only can the students in music use it to communicate, but it is also an excellent promotional tool for things like events, new courses, and research advances.

Branding: Many people are increasingly spending a great deal of time on social networking sites. Social media is seen as a wide-reaching tool by the students in music to reach a huge audience, and so getting a name out there on the web, in the way we choose, is incredibly important. It connects at any time, and it never sleeps.

Many students in the Department of Music, University of Uyo, are self-sponsored, but still, they are able to pay their fees and also live well. It is the use of these social media platforms that help these students. Some of these students work online and showcase their skills and talents online for the world to see by uploading their best vocal works, piano, guitar, violin, etc., thereby getting connections to perform somewhere and get paid. Most of these students who are very good in composition and writing of lyrics also sell their works online on sites like Fiverr, Amazon, etc., and some who are really gifted in singing receive major endorsement deals and get signed to different record labels through uploading of their freestyle performances online. Students also get paid by YouTube due to their high number of viewers/subscribers on their YouTube channel through most of their best performance videos. Students also create learning channels where they teach people music online and some of the musical instruments. With these students, they have become so popular that they easily have important connections overseas and also get paid by YouTube.

As they say, “music is life”; therefore, “music is social media” because without social media, music will not grow faster as it is now. Most of the voice pieces and instrumental pieces that we are using in the department of music, we downloaded through social media. For example, Mozart's works, Handel's, and others' works are online. There's absolutely nothing you cannot find academically as a student of music online, at least 80 percent. We have heard of lots of African classical composers' work, composers like Akin Euba Akpabot and others; most of their works are available today on social media.

Additionally, blogs allow individuals to share thoughts on topics and generate dialogue through regular entries (“posts”) and comments on a topic or a variety of topics, encouraging students to form and defend ideas through writing and critique the ideas of others.

This social media engages students, and they have to be examined as entrepreneurs of understanding. The medium of the internet is marketing with an increase in its programs. The interactive character of online conditions has extended with social networking. Hooking up through social networking began as being a niche activity, though over time it's a phenomenon. The websites are employed in many ways, like developing metropolitan areas, speaking, blogging, etc. Additionally, different institutions even nowadays are developing groups on several websites (Saba Mahmood 2013).

The improved usage of websites has become a worldwide phenomenon for quite some time. What began as being a hobby for several computer-literate people has converted to a social norm and existence style for individuals from around the globe (Nicole Ellison 2007)? While using the increased technology is helpful for getting together with others along with the recognition on the internet, internet sites are now being an activity that's done mainly on the web with websites (Vaughn Coyle, 2008).

According to Khan U. (2009), social media users often experience poor performance academically. But in the case of music students, it's both a positive and negative result, as the music students use these platforms to make money. But negatively, Nalwa and Anand (2003) recommended that addicted users prefer using internet settings to back their personal and professional responsibilities, which ultimately leads to poor academic performance. In the same vein, Karpinski (2009) pointed out that social media users devoted less time to their studies in comparison to non-users and subsequently had lower GPAs (Karpinski & Duberstein, 2009). Also mentioned that among various unique distractions of every single generation, social media remains a major distraction of the current generation.

It has been observed in recent times that students have unlimited access to the internet as well as social media. Students connect with computers to send and receive information anywhere on the globe. The manufacturing and distribution of equally sophisticated cellular phones has complicated the situation, as students no longer need to visit a cybercafé before they send and receive messages. In the University of Uyo there is an internet connection made available even in the department of music. Most of these students use this internet to download movies, comedy kits, etc., and some spend hour's online, streaming live events that are not related to their studies, thereby abandoning their academic pursuits. Online Wikipedia and blogs are the main resource centers for students, as attention has been shifted from making research in the library to overall dependence on these social platforms. It is a common thing to see a student reading in the library and putting the book aside on hearing the sound of a ping on the phone, and they can even come outside to continue chatting and abandon their studies.

Impact of Social Media on Student's Academic Performance in Music Department, University of Uyo

Today the internet has taken a firm place in people's lives. It is difficult to imagine a student who at least once a day did not check for updates in social media and did not leaf through the news lines. The modern reality requires us to stay in touch and keep abreast of the latest news and trends. However, does this trend affect the academic performance of students?

When social media such as YouTube, Facebook, Instagram, and Twitter appeared, our world was divided into online and offline. Social media is online technology platforms that help

to connect people together far and near. It is used to build relationships among people. With the help of social media, we can communicate with each other even on different continents, listen to music, look at photos, and much more. Social media have greatly simplified our lives and tightly tied us to ourselves.

Music educators and social media experts have discussed how educators can use these various social media platforms and sites to create personal learning networks and podcasts. However, there are lots of social media platforms worthy of discussion and inclusion in a music education program. Social networks are arguably the most visible and well-known form of social media due to the popularity of sites. Since information is an essential ingredient that makes human beings survive and interact meaningfully with one another. They communicate with one another to share, to inform, to persuade, to influence relationships, and to discover and uncover information (Olasinde 2014). Social media platforms such as Facebook connect individuals with a common interest and therefore are well suited for connecting members of ensembles or other types of music classes and facilitating group discussions and peer learning. YouTube is also another important social media platform for music students at the University of Uyo because it helps the students to share their own practical lessons and receive comments from others, thereby enhancing self-improvement. It helps the students to learn faster. Most of the practical pieces given to the music students of the Department of Music, University of Uyo, are already online. These platforms, like YouTube, for example, help the study and practice and also get all necessary practical materials easily.

Positive Impacts of social Media on Music Students' Academic Performance in University of Uyo

Music students' academic performance has moved to a different dimension since the introduction of these social media networks, and several studies have affirmed that social media plays an important role for the students in higher education, including the study conducted by Wheeler, Yeomans, and Wheeler (2008) and Rifikin, Longnecker, Leach, and Ortia (2009). In their study, they recognized four (4) major advantages of social media usage by students in higher education, which included enhancing relationships, improving learning motivation, offering personalized course material, and developing collaborative abilities. Indeed, social media has contributed greatly to facilitating learning in the 21st century. It is shown that a greater percentage of students, including those at the Ph.D. level, commonly use social media to ameliorate their studies (Khan, 2010). The answers to the causes of flexible studies today across the globe might not be far-fetched from the great contribution that social media platforms are providing when used judiciously (Kolan, Dzandra 2018). Even though there have been other schools of thought that state that social media is a nuisance to students' academic achievement, such as Kuppuswamy and Shankar (2010), who argued in their study that social media distracts the attention and concentration of students from learning and converts it towards non-educational activities such as useless and unnecessary chatting, there have been several studies conducted afterwards whose findings are contrary to these claims. For instance, the study conducted by Jain, Verma, and Tiwari (2012), titled "The Impact of Social Media Networking in Promoting Education," revealed that students benefit from chatting with other students, teachers, and external sources to acquire knowledge, and the music students are not exceptional; they use this social media to acquire more skills and knowledge on the different instruments. Also, Yunus and Salehi (8, 2012) argued in the direction that students gained more vocabulary, improved their writing skills, and reduced their

spelling mistakes through social media usage. In fact, as an educational tool, social media enriches learning by giving both teachers and students the opportunity to connect in new and very exciting ways, thereby encouraging a flexible mode of learning. It is stated that flexible learning expands the choice on what, when, and how people learn. It supports different styles of learning, including e-learning, which is highly patronized across the globe (Pappas, 2013). Other scholars, O'Keeffe and Clake-Pearson (2011), in their study also revealed that social media benefits the students by connecting them to one another on assignments and class projects. It further buttressed the study of Arquero and Esteban (2013) and Selwyn (2007), whose conclusion was that social media undoubtedly generate new opportunities to engage students in higher education as they are remarkably effective at connecting people and facilitating the exchange of information. It is clear and indisputable from these studies that social media usage in the educational sector plays a major role in the students' achievement.

Negative Impacts of Social Media on Music Students' Academic Performance in Music

The more we have advancements in technology in terms of new media platforms, the more the students are becoming so distracted. A higher percentage of students have become addicted to social media as a thing, and this has negatively influenced their academic achievement or performance. Nearly four in 10 students said they could not go 10 minutes without checking one of their mobile devices, "about the same amount of time it takes to talk in class," according to a 2011 study by CourseSmart, a leading eTextbook company based in California. Davies and Cranston (2008) enumerated some of the risks associated with social media, which included criminal activities such as identity theft and fake contacts, which is prevalent today; sexual abuse or harassment; and unsuitable advertising. On the same subject, O'Keeffe and Clark-Pearson (2011) also mentioned cyberbullying, online harassment, sexting, Facebook depression, and privacy concerns as some of the challenges associated with social networking.

Social media networks, as well as other new forms of communication technology, are also a concern to many school professionals because of the level of distraction they create within the school (Greenfield & Subrahmanyam, 2008). Even though many schools have created many strict rules that forbid the use of handheld technology during school activities or that block certain social networking websites, many students are still able to connect during lecture hours as they please (Greenfield & Subrahmanyam, 2008). This has caused distractions during instruction time and has had a negative impact on the learning environment. The following are the dangers and negative impacts of social media on students in the Music Department of Music.

- **Addiction:** Most students use social media a lot so that they are always busy online, reading newsfeeds and commenting on posts.
- **Distraction:** Social media distracts students from their studies and educational goals.
- **Decrease face-to-face communication skills:** Students that use social media regularly may lose their ability to engage in face-to-face communication. If the world is turning to technology, students must know how to communicate in the real world.
- **Cyberbullying:** Students may write hurtful messages about other students, and this could scare students for life. They may also post inappropriate content like pornography on social media, and this will defeat the purpose of the medium altogether. Therefore, knowing the dangers and risks of technology tools, students are called on to take advantage of the opportunities the digital world presents and to use these tools to do well in the world.

Benefits of Social Media

A lot of people believe that social media is a huge distraction to students, while their opinion is not totally wrong; there is still the great reasons why the use of social media in Music Department, University of Uyo should be encouraged.

The internet and social networking sites can be positive influence on music students. Social networking site provide an outlet for the music student to express themselves in their own unique ways. It serves both as a meeting place for music students to interact with other like-minded people and as showplaces for a students' artistic and musical abilities.

Music students use these sites as tools to obtain information and resources for future planning.

Though many arguments can be made about the possible risk of student's social networking, it is important to point out the benefits of these websites as well. For example, the just concluded Music Department election whereby the voting was online, with this there was no rigging of the election and there was no right as well because everything was online, it was free and fair. Music department have started to use social media to promote education, keep students up to date with vital information and offer help to those in need. Example is Whatsapp group created by Charles Mando, a lecturer in the music department, which is very vital in sharing important information to the students concerning their exams. Below are some of the major benefits of social media:

- **Educational Tool:** Social media can proof to be a useful tool for learning in the universities. Students have access to modern tech gadgets with internet connectivity like laptops iPad and smartphones that allow them to explore different social media platforms.
- **It improves Read Skills:** Social media sites are in the most part interactive and contain eye-catching animations and thus keep even the laziest of a student involved. Such online activities will draw the attention of students and help them to develop a stronger reading habit and this gradually improves with writing skills.
- **It increases Social Interaction among Students:** In today's world, social media is the most popular communication channel. It has a great impact on the way we live and changes our way of interaction with other peoples.
- **Building Supportive Online Community:** Online or internet community helps to create a feeling of belonging and pride in any organization. It enables the students to stay updated with news and the latest happenings, which would otherwise be hard to share to everyone. It helps alumni or prospective students to keep up to date and get a flavor of the school character. You can connect your colleagues who have already graduated for future collaboration.
- **It helps in Research Process:** Social media offers students in music a great platform to extract data. It helps to know how experts perceive and advice on specific issues.
- **Find friends with similar Interest:** It provides a platform where you can look for more opportunities, followers and even finds people with similar interests and hobbies.
- **Global Exposure:** The use of social media allows students to share and learn about loads of content each day on informative websites tutorial videos and webinar links. It makes it easy to access vast amounts of information on any topic you can ever imagine.
- **Share Information:** Student share views opinions, tips, projects, study material, and other such useful stuff with each other. They exchange helpful information for classes and

examinations. It enhances student’s communication skills; they develop great ability to access, evaluate, maintain, and share information.

- **Web Management:** Students using social media can share tools, resources and useful websites links to each other and use anyone’s shared file and information through the post.
- **Students Build Creativity:** It help the students to build digital portfolio for their careers. It prepares and positioned their careers to have social credibility.

Methodology

The research design adopted for the study was a descriptive survey. The population was all the full-time undergraduate students in the music department, University of Uyo, in the 2019/2020 session. A total sample size of 125 students was randomly selected for this study from the total population of 222 full-time students in the music department at the University of Uyo. A well-constructed and self-developed questionnaire titled “Social Media and Students' Academic Performance in Music Questionnaire (SMASAPIMQ)” was used to get the desired information from the students. The researcher collected the needed data through the use of a questionnaire and its administration in the selected levels, with the aid of two research assistants who were briefed about the study. Responses from the questionnaire were analyzed using the mean/descriptive statistics of frequency counts and percentage mean/descriptive variables and research questions. The data collected from the respondents were analyzed using the mean for each questionnaire item constructed.

Data Presentation and Analysis

This chapter presents the data collected for this study based on the stated research questions analyzed and discussed.

Research Question 1: What social media sites, do students make use of, in music department, University of Uyo

Table 2: Usage of social media sites and student’s academic performance in music department, University of Uyo

S/N	STATEMENT	SA 4	A 3	D 2	SD 1	MEAN X	TOTAL	REMARK
1.	The usage of Wikipedia for research has helped improve my grades	35 28%	69 55.2%	14 11.2%	7 5.6%	3.06	125 100%	AGREE
2.	Engaging in academic forums on yahoo and Google class reduces my rate of understanding	8 6.4%	6 4.8%	74 59.2%	37 29.6%	1.88	125 100%	DISAGREE

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3.	I use materials gotten from blogging sites and YouTube to complement what I have been taught in class	67 53.6%	24 19.2%	10 8%	24 19.2%	3.07	125 100%	AGREE
4.	I will perform well in my academics even if I stop using social media	26 20.8%	14 11.2%	45 36%	40 32%	1.36	125 100%	DISAGREE
5.	Hours spent online can never be compared to the number of hours I spend reading	66 52.8%	35 28%	19 15.2%	5 4%	3.29	125 100	AGREE
6.	Addiction to online social networks is a problematic issue that affects my performance in music	33 26.4%	44 35.2%	26 20.8%	22 17.6%	2.70	125 100%	AGREE
7.	There is no improvement in my grades since I became engaged into these social networking sites	10 8%	18 14.4%	52 41.6%	45 36%	1.94	125 100%	DISAGREE
8.	I derived enormous joy learning from social media	60 48%	42 33.6%	16 12.8%	7 5.6%	3.24	125 100%	AGREE
9.	I use social media only for learning purposes	23 18.4%	39 31.2%	46 36.8%	17 13.6	2.54.	125 100%	AGREE
10	I make use of social media everyday	62 49.6%	38 30.4%	19 15.2%	6 4.8%	3.24	125 100%	AGREE
	TOTAL	390	329	321	210	2.72	1250	AGREE
	PERCENTAGE	31.2%	26.32%	25.68%	16.8%		100%	

Table 2: Shows that the respondents agree to the item, with the mean result of **2.72** for the total items. 390 (31.2%) of the participants' response Strongly Agree that students' usage of social media sites has a significant influence on their academic performance in music, which shows that the frequency is higher, 329 (26.32%) Agree 321 (25.68%), Disagree which 210 (16.8%) Strongly Disagree

Research Question 2: What is the impact of social media on student's performance in music department, University of Uyo?

Table 3: Impact of social media on student's academic performance in music department, University of Uyo.

S/N	STATEMENT	SA 4	A 3	D 2	SD 1	MEAN X	TOTAL	REMARK
1	I usually have unlimited access to Facebook and this has affected my academic achievement negatively	29 23.2%	77 55.6%	8 6.4%	11 8.8%	2.99	125 100%	AGREE
2	I engage in academic discussions on twitter and also watch YouTube for practical lessons and this has improved my academic achievement	64 51.2%	22 17.6%	26 20.8%	13 10.4%	3.09	125 100%	AGREE
3	I make use of Whatsapp to disseminate knowledge to my class mate	35 28%	58 46.4%	29 23.2%	3 2.4%	3.00	125 100%	AGREE
4	I rely on information gotten from Wikipedia to do my assignments even though I consult other sources	84 67.2%	23 18.4%	6 4.8%	12 9.6%	3.43	125 100%	AGREE
5	I am so addicted to social media on daily basis	17 13.6%	28 22.4%	52 41.6%	28 22.4%	2.27	125 100	DISAGREE

6	Students are so distracted because of the use of social media	63 26.4%	42 35.2%	17 20.8%	3 17.6%	3.32	125 100%	AGREE
7	The materials gotten from social media sites are not relevant to my studies	9 7.2%	25 20%	58 46.6%	33 26.4%	1.46	125 100%	DISAGREE
8	Social media has a great impact on the way I live and changes my way of interaction with other people	30 24%	47 37.6%	38 30.4%	10 8%	2.77	125 100%	AGREE
9	I spend hours daily watching irrelevant videos online and this has affected my performance in music negatively	28 22.4%	32 25.6%	39 31.2%	26 20.8	2.49	125 100%	DISAGREE
1	I always learn something new on social media and this has improved my performance in music	75 60%	43 (34.4%)	(-)	7 5.6%	3.50	125 100%	AGREE
	TOTAL	434	397	273	146	2.90	1250	AGREE
	PERCENTAGE	34.72%	31.76%	21.84%	11.68%		100%	

Table 3: Shows that the respondents agree to the item, with the Mean result of **2.90** for the total items. 434 (34.72%) of the participant's response Strongly Agree that there is a significant influence of social media on students' academic performance in music, which shows that the frequency is higher. 397 (37.76%) Agree, 273 (21.84%) Disagree, while 146 (11.68%) Strongly Disagree.

Research Question 3: What are the benefits derived by the students in music department from the use social media.

Table 4: Benefits derived by the students in music department, from the use of social media

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S/N	STATEMENT	SA 4	A 3	D 2	SD 1	MEAN X	TOTAL	REMARK
1.	Usage of social networking sites is not a problematic issue that affects my academic achievement	73 58.4%	34 27.2%	12 9.6%	6 4.8%	3.40	125 100%	AGREE
2.	I can connect to people in similar field or specialism and share ideas	58 46.4%	37 29.6%	30 24%	(-) 10.4%	3.22	125 100%	AGREE
3.	I can download good materials online and also learn from other experts online	67 53.6%	30 29.6%	22 17.6%	6 4.8%	3.30	125 100%	AGREE
4.	There is no improvement in my grades since I became engaged into these social networking sites	24 19.2%	20 16%	44 35.2%	37 29.6%	2.25	125 100	DISAGREE
5.	Students in music share views, opinions, tips, projects, study materials, and other such useful stuff with each other on social media	58 46.4%	67 53.6%	(-)	(-)	3.50	125 100	AGREE
6.	I don't like social media	(-)	(-)	69 55.2%	56 44.8%	1.60	125 100%	DISAGREE
7.	Social media offers students in music a great platform to extract data. It helps to know how experts perceive and advice on specific issues	64 51.2%	60 48%	(-)	1 0.8%	3.50	125 100%	AGREE

8.	Social media gives me an opportunity to meet with people in different part of the world and this has improved my performance in music	61 48.8%	64 51.2%	(-)	(-)	3.50	125 100%	AGREE
9.	Social media can proof to be a useful tool for learning in the universities	55 44%	37 29.6%	33 26.4%	(-)	3.40	125	AGREE
10	Social media activities will draw the attention of students and help them to develop a stronger reading habit and this gradually improves their writing skills	47	26	26	26	2.75	125	AGREE
	TOTAL	507	375	236	132	3.00	1250	AGREE
	PERCENTAGE	40.56%	30% 	18.88%	10.56%			

Table 4: It shows that the respondents agree to the item, with the mean result of 3.00 for the total items. 507 (40.56%) of the participants' responses strongly agree that the benefits derived by the students in the music department from the use of social media have a significant influence on their academic performance in music, which shows that the frequency is higher. 375 (30%) agree, 236 (18.88%) Disagree, while 132 (10.56%) Strongly Disagree.

CONCLUSION

The result from the findings of this study showed that, though social media have negative effects on music students such as lack of privacy, distracting students from their academic work, taking most of their productive time, they also have benefits and can be used appropriately. For instance, music students can market themselves online by posting or uploading most of their works, either vocal or instrumental. They can also share ideas with other users in similar fields around the globe. They can share departmental performances like opera, Uni-chorus, symphonic band, and African ensemble on YouTube and get connections to perform somewhere and get paid; they can easily get most of the pieces given for practical exams online and study them exactly before the exam. They can also create a page where they can teach people most of the instruments and get paid; they can form online communities in order to plan for a project, have group

discussions about class material, or use the social networking sites (SNS) as a way to keep in contact when a student who has been absent needs to be updated on current academic information.

RECOMMENDATION

In the light of the findings of this study, the following recommendations are made:

- 1) Students should be educated on the influence of social media on their academic performance in music.
- 2) Students should be monitored by teachers and parents on how they use these sites.
- 3) Teachers should ensure they use the social media as a tool to improve the academic performance of students in schools.

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